



Station Order Revised Add to Schedule Heinrich for Senate 2012

Market: Albuquerque

Flight Dates: Tuesday, October 16, 2012 to Sunday, October 21, 2012

Estimate ID

12599

Contact: Jim Giudicessi

Email: Jim.Giudicessi@krqe.com

Phone: 505-246-2222

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Direct: 505-998-9530

KRQE-S2

Program Name	DP	Days Length	Gross Rate	Tue Oct 16	Wed Oct 17	Thu Oct 18	Fri Oct 19	Sat Oct 20	Sun Oct 21	Total
CBS Saturday Morn 5:00 AM 7:00 AM	EM	Sa 30	\$50.00 \$50.00	3				1		1
The Doctors 9:00 AM 10:00 AM	DT	M-F 30	\$75.00 \$75.00		1					1
Young & Restless 1:00 PM 2:00 PM	DT	M-F 30	\$100.00 \$100.00		1					1
KRQE 5:30p News 5:30 PM 6:00 PM	EN	M-F 30	\$500.00 \$500.00				1			1
Sold out at LUR per KRQE. Move to L3 to clear.										
Wheel of Fortune 6:30 PM 7:00 PM	PA	M-F 30	\$425.00 \$850.00			1	1			2
Survivor 7:00 PM 8:00 PM	PT	W 30	\$750.00 \$750.00		1					1
Crimetime 8:00 PM 9:00 PM	PT	Sa 30	\$800.00 \$800.00					1		1
Sold out at LUR per KRQE. Move to L3 to clear.										
KRQE 10p News 10:00 PM 10:35 PM	LN	M-F 30	\$1,100.00 \$1,100.00			1				1
Sold out at LUR per KRQE. Move to L3 to clear.										
Letterman 10:35 PM 11:35 PM	LF	M-F 30	\$125.00 \$250.00		1	1				2
Station Gross Totals				\$4,475.00	2	3	2	2	2	11

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 10/15/2012 10:14:11 AM

KRQE-S2

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suzannel@mediastategies.com

Spot Manager: All, 10/16/12-10/21/12

Alt Order #	Advertiser	Order	Inv. Code (Bool)	Time Period	Length	Priority	Channel	Product	Estimate	Air Time	Ad-ID	Rate
Date: 10/16/12												
Station: KRQE												
	POL/Heinrich	214581	Soap Rotator	(1:00:00 PM	:30	P5	[ALL]	HEINRICH 12599		1:29:01 PM MHTV1208H		\$100.00
	POL/Heinrich	214581	David Letterman	1035p-1137p	:30	P5	[ALL]	HEINRICH 12599		10:46:45 PM MHTV1209H		\$125.00
												\$225.00
												\$225.00
Date: 10/17/12												
Station: KRQE												
	POL/Heinrich	214581	M-F 9a-10a	9a-10a	:30	P5	[ALL]	HEINRICH 12599		9:50:35 AM		\$75.00
	POL/Heinrich	214581	Wed Hour 1	7p-8p	:30	P5	[ALL]	HEINRICH 12599		7:27:50 PM		\$750.00
	POL/Heinrich	214581	David Letterman	1035p-1137p	:30	P5	[ALL]	HEINRICH 12599		11:25:45 PM		\$125.00
												\$950.00
												\$950.00
Date: 10/18/12												
Station: KRQE												
	POL/Heinrich	214581	M-F 630p-7p	M-F 630p-7p	:30	P5	[ALL]	HEINRICH 12599		6:35:08 PM		\$425.00
	POL/Heinrich	214581	LN M-F	10p-1035p	:30	P3	[ALL]	HEINRICH 12599		10:27:12 PM		\$1,100.00
												\$1,525.00
												\$1,525.00
Date: 10/19/12												
Station: KRQE												
	POL/Heinrich	214581	KROE News 13	530p-6p	:30	P3	[ALL]	HEINRICH 12599		5:49:34 PM		\$500.00
	POL/Heinrich	214581	M-F 630p-7p	M-F 630p-7p	:30	P5	[ALL]	HEINRICH 12599		6:34:23 PM		\$425.00
												\$925.00
												\$925.00
Date: 10/20/12												
Station: KRQE												
	POL/Heinrich	214581	Sat Hour 2	8p-9p	:30	P3	[ALL]	HEINRICH 12599				\$800.00
	POL/Heinrich	214581	CBS This Mornii	5a-7a	:30	P3	[ALL]	HEINRICH 12599		6:08:13 AM		\$50.00
												\$850.00
												\$850.00
												\$4,475.00

[Sorted by: Date]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KRQE-TV Albuquerque	Date: 10/15/2012
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I, Media Strategies and Research,
 being/on behalf of: Martin Heinrich, a legally
 qualified candidate of the Democratic political
 party for the office of: U.S. Senate
 in the General
 election to be held on: Tuesday, November 06, 2012
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Tuesday, October 16, 2012			Sunday, October 21, 2012		

Total Charges: \$4,475.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Martin Heinrich for Senate

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Valerie J. Borrego

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Monday, October 15, 2012

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title